



Subjects to address :

- Private interest to a new economic activity, mainly during all start-up activities
- Unemployed adults are able to acquire new skills to find a job
- Jobless adults who are trying to relocate themselves in a changed economy
- Interested enterprises are able to enlarge the vision in a changing economic framework

Project aims to :

- Receive an on-site training in selected collaborative and social enterprises
- Investigate the situation of the collaborative and social enterprises across Europe
- Promote creativity, employability and growth of an entrepreneurial spirit apt to face innovative experiences
- Produce tools that are useful to educate, teach and give support to the private and public sector
- Stimulate some sustainable environmental activities and new lifestyle

PROJECT PARTNERS

AUSTRIA - Multikulturelles Netzwerk
www.mk-n.org

BELGIUM - CESEP Centre Socialiste D'Education Permanente
www.cesep.be

BULGARIA - International Platform for Citizen Participation (IPCP)
www.ipcp.eu

SWITZERLAND - Prolog GmbH
www.prolog-rtedi.yolasite.com

CZECH REPUBLIC - HANDI JOBS, o.s.
www.handijobs.cz/

FRANCE - Association - ESENIORS
www.e-seniors.asso.fr

HUNGARY - Belvárosi Tanoda Alapítvány
www.btabp.hu

ICELAND - SEEDS, SEE beyonD borderS
www.seeds.is

LITHUANIA - VŠĮ Žinių kodas
www.ziniukodas.lt

NETHERLANDS - CMO Groningen
www.cmogroningen.nl

POLAND - Euro - Idea Fundacja Społeczno-Kulturalna
www.euroidea.wordpress.com

PORTUGAL - Agrupamento de Escolas de Arganil
www.esarganil.pt

SPAIN Canarias - LANZAROTE OCEAN ART
www.loaculture.eu

TURKEY - Eskişehir Milli Eğitim Müdürlüğü
<http://eskisehir.meb.gov.tr>

UNITED KINGDOM - Pathways : Inspirational Development CIC
www.pathways-development.com



Collaborative and Social Enterprises as a new model of economic activity and WORK opportunity

WEB-BLOG

<http://www.caseswork.eu>



This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the commission cannot be held responsible for any use which may be made of the information contained therein.

C.A.S.E.S. WORK PROJECT

A Leonardo da Vinci Partnerships involving 15 partners from different European countries.

Background: the collaborative consumerism

Times are changing. The twentieth century saw the emergence of a society of consumerism. Today, the economic and environmental crisis affects the behavior and lifestyles of consumers. Collaborative forms of consumption that are currently being developed are characterized by the primacy of the use of an object or product on his property. They are realized by sharing practices, lease, exchange, loan, gift, barter and also by recycling objects and products.

These consumerist practices spread across sectors of consumption, and ICT is usually used in order to organize and expand trade.

The collaborative economy

These consumption patterns affect the economy start-ups in their creative and innovative atmosphere, and they are positioned on the new forms of sharing and direct exchange between individuals.

They will develop a model economy in which peer-to-peer, community, participatory and distributed models transform all the economic activities, of production to the distribution of goods and resources, through services and collaborative lifestyles.

A number of collaborative projects revolves around the Social and Solidarity Economy, eg global networks of nonprofit recycling "Freecycle" "or sharing accommodation by backpackers' 'CouchSurfing', and also the forms of networks that constitute the joint purchase and solidarity groups...

In this changing landscape, we also see the emergence of more and more collaborative forms of work and investment, often identifiable by the use of words as co-(root word) : «collaboration» or «crowd», as crowd funding, crowd sourcing, co-creation, co-working ...



About C.A.S.E.S. WORK

This project is based on responding to the needs of the labour market and anticipates new skills that will be required in this new environment. The project intends to :

- investigate the world of social and collaborative enterprises throughout Europe, collecting good practices
- build innovative educational tools, in different languages, such as e-book guides for start-up activities providing relevant information, guidance, resources.

The approach to the realization of the project is dynamic and will create, using ICT, innovative educational tools for this new sector and new approach to entrepreneurship.

Building a new economy is possible by moving away from the outdated concept of outright ownership towards one where we share, barter, rent and swap assets that include not just consumables, but also our "time and space".

Social entrepreneurs are changing the world by creating positive social impact

The collaborative and social enterprises are a reality and, in contrast with other sectors, they are creating new job opportunities, for example :

- Cooperatives
- Co-working
- Crowd funding
- Alternative energy production
- Cooperative Transport Services/Schemes such as Bike-Sharing, Car-sharing
- Fair trade
- Open source government services
- Rural economy
- Education

These examples are heterogeneous and differ according to country and extensions (from local to global).